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Date: October 3, 2016
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Origin Bank Downtown RiverMarket Presents River Rat Paddle Challenge

(Monroe, LA) – Get your paddles ready! The Origin Bank Downtown RiverMarket presents the River Rat Paddle Challenge. This is a 7 mile race that winds east on Bayou D’Arbonne on to the Ouachita River into Downtown Monroe. The event features 4 races: 1) Skinny Surf Skis and Olympic K1 Boats, 2) Solo Canoes, 3) Tandem Canoes and 4) Big Boats.

The race start will begin at 10:00 AM at Joe-Bob’s Landing located at 2038 Bayou D’Arbonne Drive, West Monroe, LA 71291. All racers should be at the race location no later than 9:30 AM for pre-race instructions. Boat security will be provided from 7 AM the day of the event. Anyone needing a shuttle from the RiverMarket, Should drop their boats at the put-in and be at the RiverMarket by 8:30 AM to ensure a seat on the shuttle as it departs at 8:45 AM. The finish line, awards and activities will be held in conjunction with the Downtown RiverMarket which will offer a wonderful vantage point to watch the racers as they cross the finish line. There will also be delicious food, unique shopping with vendors selling unique items such as jellies and jams, handmade jewelry, clothing, wood work and handmade crafts and a festive atmosphere for paddlers and families. Event proceeds will benefit Horse Assisted Therapy Services of North Louisiana, Inc. (HATS) located in Calhoun, LA. www.horseassistedtherapy.org.

This event is sponsored by Louisiana Delta Adventures, a nonprofit ecotourism driven organization. The Louisiana Delta Adventures actively seeks to bring “new dollars” into Northeast Louisiana by capitalizing on agritourist, nature-based tourism, ecotourism and cultural tourism. For more information on paddling opportunities in Northeast Louisiana visit www.louisianadeltaadventures.com

For more updates, signup for our newsletter by going to www.downtownrivermarket.com or contact the RiverMarket Office at (318)807-1735 or email River.market@ci.monroe.la.us